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FOR IMMEDIATE RELEASE

OSTHOFF VOTED THE STATE'S BEST LAKESHORE RESORT BY WISCONSIN MEETING PLANNERS Lauded for Business Amenities Plus the Chance to Take a Pause

ELKHART LAKE, Wis. (January 13, 2014) – The management team at Wisconsin's Osthoff Resort has long believed that more work gets done and more breakthrough ideas are generated when meeting planners choose an inspired setting for conferences and retreats. That philosophy has been validated as The Osthoff was just named the Best Wisconsin Lakeshore Resort for 2014 in the annual readers' survey from *Wisconsin Meetings* magazine.

The Osthoff sits on the shore of Elkhart Lake and positions itself as "your place on the lake," a theme line that plays out for both vacation guests and meeting attendees. Along with a growing variety of meeting spaces, technology to stay connected, and all-suite accommodations under one roof, there's also water recreation, an on-site spa, casual to formal dining options, even a classic cooking school that is a unexpectedly popular choice for team-building exercises. The resort is located just one hour north of Milwaukee and less than two hours from Madison, plus it's a short drive from major Midwest business centers including Chicago. For more on the Osthoff's meeting facilities, log on to www.OsthoffMeetings.com.

Last month the resort broke ground on a significant expansion of its conference facilities. The addition, which includes a 10,000 sq ft ballroom and over 5,000 sq ft of pre-function space, is on schedule for completion by the start of the summer season. This will bring The Osthoff Resort's total function space to 38,000 square feet.

This award from *Wisconsin Meetings* magazine is the latest in a string of honors for the Osthoff. Earlier this month, the resort landed a spot on *Travel + Leisure* magazine's list of the Top 500 Hotels and Resorts in the World as voted on by readers. In 2013 *Condé Nast Traveler* magazine named the resort's Aspira Spa the #3 spa in North America. The resort also received the prestigious AAA Four Diamond Rating for the 15th consecutive year and was named a Certificate of Excellence winner by TripAdvisor.com.

Every year since 2005 the resort has undertaken at least one significant development project: It built the north wing with conference center, spa and restaurant; added a cooking school; created a lake deck for casual dining and live music; added a lounge to its main floor Elk Room;

expanded the gardens that serve the hotel's restaurants; and recently completed a significant refurbishing of all the guest suites in the main building and south wing.

"We have everything you need to keep business going, or make it pause for a while," noted General Manager Lola Roeh. "Both attributes are important for meetings to be productive."

For more on The Osthoff Resort, log on to <u>www.Osthoff.com</u>.

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EDITOR'S NOTE: High resolution photos available upon request. Contact <u>cminsky@charter.net</u> for electronic files.





